

SIRH/+
COUPE DU MONDE
DE LA PÂTISSERIE
TEAM USA

FOR IMMEDIATE RELEASE

**AUI Fine Foods Renews Commitment as
Gold Partner of Pastry Team USA**

AUI Fine Foods bringing Team USA unmatched support and expertise

New York, NY - Thursday, 24 April 2025 — Club Coupe du Monde de la Pâtisserie Team USA is proud to announce the return of AUI Fine Foods as an official partner, marking a renewed chapter in a longstanding and valued relationship between the team and the company. With a legacy of supporting the team during critical competition phases over the years, AUI brings with them not only world-class products but also the logistics expertise and unwavering support that has proven essential to the team’s success on the global stage.

A trusted name in the food service industry for over 45 years, AUI Fine Foods (AUI) has grown from a one-man operation into a 150-member force, partnering with top companies worldwide to deliver both classic and cutting-edge tools to today’s pastry professionals. Their commitment to supporting culinary excellence extends far beyond products; their corporate R&D chefs and seasoned sales professionals—many of whom are chefs themselves—serve as true collaborators and resources for the pastry industry.

“We are thrilled to welcome AUI back into the fold,” said Chef Stéphane Chéramy, President of Club Coupe du Monde de la Pâtisserie Team USA. “They’ve been an invaluable partner to us in the past—providing everything from logistical support to thoughtful product solutions. Their team understands exactly what it takes to compete on the world stage. This partnership is not only meaningful but essential.”

As the team prepares for future competitions, including the U.S. National Selection in Chicago this September and the Coupe du Monde de la Pâtisserie in Lyon, France, in 2027, AUI’s involvement will ensure the team has access to the tools, resources, and support needed to perform at the highest level.

“We are honored to once again support Pastry Team USA,” said Tina Paolantonio, President of AUI Fine Foods. “This partnership is about more than just sponsorship—it’s about investing in the future of the pastry profession. At AUI, we are deeply committed to empowering chefs, elevating craftsmanship, and advancing innovation in our industry. We’re proud to stand behind the team and their incredible journey.”

Club Coupe du Monde de la Pâtisserie Team USA looks forward to collaborating with AUI Fine Foods as preparations intensify for the next round of national and international competition. Together, they continue to elevate the artistry and excellence of American pastry on the world stage.

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For Sponsorship Opportunities

To learn more about supporting Club Coupe du Monde Team USA and becoming a partner, please contact Chef Joseph DiPaolo at globalbakingsolutions@gmail.com.

About AUI Fine Foods

AUI Fine Foods is a leading distributor of specialty and gourmet food products, serving the foodservice industry nationwide. With a passion for exceptional ingredients and a commitment to unparalleled service, AUI Fine Foods has provided its customers with access to a diverse range of high-quality products from around the world for over 50 years. For more information, visit www.aufinefoods.com

About Club Coupe du Monde de la Pâtisserie Team USA

Club Coupe du Monde de la Pâtisserie Team USA is committed to inspiring excellence, creativity, and innovation in the pastry arts. The organization selects and supports the best American pastry chefs to represent the U.S. at the Coupe du Monde de la Pâtisserie in Lyon, France. This prestigious biannual competition features 50 countries and is recognized as the premier global pastry competition. For more information, visit www.pastryteamusa.com and follow on social media @pastryteamusa.

(Sirha) Pastry World Cup (Coupe du Monde de la Pâtisserie): Pastry Revolution

Pastry is emerging in the contemporary world. The desserts are now combining their sensitivity to technicality, to the new architectural and sensory expressions. Nothing stops the sweet creators of the 21st century. And since the world is moving on, the Pastry World Cup is changing dimension, with a completely rethought universal identity. Product sourcing, natural tastes, precise gestures, team spirit are combined for an intense and visionary baking experience. Pastry World Cup is organized by the global brand Sirha Food, part of the GL events group. For more information: www.cmpatisserie.com/en

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