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COUPE DU MONDE
DE LA PÂTISSERIE
TEAM USA

FOR IMMEDIATE RELEASE

**The Pastry Depot Joins Pastry Team USA as a Bronze Partner for the
2027 Coupe du Monde de la Pâtisserie**

With The Pastry Depot's support, Team USA strengthens its mission to push the boundaries of pastry innovation and artistry in preparation for the prestigious global competition.

New York, NY — Monday, 20 January 2025 - Club Coupe du Monde Team USA welcomes The Pastry Depot as a new Bronze Partner. This partnership strengthens the team's preparations for the 2027 Coupe du Monde de la Pâtisserie in Lyon, France. With The Pastry Depot support, Team USA will be equipped to refine their skills and techniques, ensuring they are prepared for the precision and artistry needed at the international level.

The Pastry Depot, renowned for its high-quality pastry ingredients and tools, will provide Team USA with the essential products and support needed to perfect their craft in preparation for the 2027 Coupe du Monde de la Pâtisserie. With access to The Pastry Depot's industry-leading resources, Team USA will be well-equipped to refine their techniques and create the precision-driven works of art required for this prestigious international competition.

"We are pleased to welcome The Pastry Depot as a Bronze Partner," said Chef Stéphane Chéramy, President of Club Coupe du Monde Team USA. "Their commitment to quality and innovation aligns perfectly with our mission to push the boundaries of pastry excellence. With their support, Team USA will have the tools and resources needed to reach new heights in preparation for the 2027 Coupe du Monde de la Pâtisserie."

"We are thrilled to support Team USA on their journey to the Coupe du Monde de la Pâtisserie," said Frances Coffey, CEO of The Pastry Depot. "Ever since I started working in pastry, I've always heard about the Coupe du Monde but never had the time to attend, as working in the kitchen always took precedence over everything else. I'm so honored not only to finally be able to attend this event, but also to have the opportunity to sponsor it—it's truly a dream come true. Team USA represents the best of American pastry, and we are proud to be part of their pursuit of greatness."

Founded by Chef Frances Coffey in October 2017, The Pastry Depot is a family- and female-owned business in Atlanta, Georgia, designed to provide high-quality pastry supplies to both enthusiasts and industry professionals. With a focus on offering premium products without the need for membership or large distributor accounts, The Pastry Depot operates a public retail store, an online shop that ships nationwide, and wholesale services for local Metro Atlanta businesses. Combining expert knowledge with a boutique shopping experience, the company is dedicated to inspiring customers and showcasing top-tier ingredients and tools to elevate the art of pastry.

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The Pastry Depot Supports Club Coupe du Monde Team USA as a Bronze Partner/Add 1

The 2027 Coupe du Monde de la Pâtisserie will gather the world's finest pastry chefs, competing in disciplines such as sugar artistry, chocolate, and ice carving. Each competitor will bring their individual flair and expertise to the table. Team USA, bolstered by the support of The Pastry Depot and other influential partners, is poised to benefit from a collaboration that fosters the creativity and dedication required to thrive in this prestigious competition.

In addition to The Pastry Depot, a strong group of partners is supporting Team USA on its journey to the 2027 Coupe du Monde de la Pâtisserie in Lyon. Valrhona leads the way as both the Main Partner Founder and a Platinum Partner, with Truffly Made and Gourmet Foods International also joining at the Platinum level. Midwest Global Imports is providing the Official Practice Kitchens, while Paul Strabbing serves as the Official Team Photographer, both as Gold Sponsors. Paris Gourmet is a Bronze Partner, and Koerner Company and St. Michel are Allied Partners. This united support highlights the strength and commitment behind Team USA's mission to excel on the global stage.

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For Sponsorship Opportunities

To learn more about supporting Club Coupe du Monde Team USA and becoming a partner, please contact Chef Kévin D'Andréa at kevin@foliepops.com.

About Club Coupe du Monde Team USA

Club Coupe du Monde Team USA is committed to inspiring excellence, creativity, and innovation in the pastry arts. The organization selects and supports the best American pastry chefs to represent the U.S. at the Coupe du Monde de la Pâtisserie in Lyon, France. This prestigious biannual competition features 50 countries and is recognized as the premier global pastry competition. For more information, visit www.pastryteamusa.com and follow on social media @pastryteamusa.

About The Pastry Depot

The Pastry Depot, located in Atlanta, Georgia, is a premier supplier of high-quality ingredients, tools, and equipment for professional pastry chefs, bakers, and culinary enthusiasts. Dedicated to excellence, The Pastry Depot offers a carefully curated selection of products, including specialty decor, tart shells, premium chocolates, professional molds, and cutting-edge baking tools. With a commitment to innovation and customer service, The Pastry Depot partners with industry leaders to provide the latest trends and solutions in the pastry and baking world. Whether you're a seasoned professional or a passionate home baker, The Pastry Depot is your trusted resource for crafting exceptional confections. Learn more at pastrydepot.com or visit us in-store to experience our extensive product offerings and personalized support.

(Sirha) Pastry World Cup (Coupe du Monde de la Pâtisserie): pastry revolution

Pastry is emerging in the contemporary world. The desserts are now combining their sensitivity to technicality, to the new architectural and sensory expressions. Nothing stops the sweet creators of the 21st century. And since the world is moving on, the Pastry World Cup is changing dimension, with a completely rethought universal identity. Product sourcing, natural tastes, precise gestures, team spirit are combined for an intense and visionary baking experience. Pastry World Cup is organized by the global brand Sirha Food, part of the GL events group. For more information: www.cmpatisserie.com/en

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The Pastry Depot

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