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COUPE DU MONDE
DE LA PÂTISSERIE
TEAM USA

FOR IMMEDIATE RELEASE

**Paris Gourmet Renews Partnership as Bronze Sponsor of
Club Coupe du Monde Team USA in the Quest for Pastry Excellence at the
2027 Coupe du Monde de la Pâtisserie**

The renowned distributor of premium pastry ingredients strengthens its commitment to Team USA, empowering top American pastry chefs to excel at the prestigious international competition in Lyon.

New York, NY — Friday, 5 December 2024 - Club Coupe du Monde Team USA is proud to announce the return of Paris Gourmet as a distinguished bronze partner, providing critical support to the team as they embark on their journey toward the 2027 Coupe du Monde de la Pâtisserie, the world-renowned pastry competition held biennially in Lyon, France. This renewed partnership with Paris Gourmet plays a vital role in providing Team USA with exceptional resources and support, empowering American pastry chefs to showcase their talent and creativity on the world stage.

Paris Gourmet, a leading importer, distributor, and marketing expert in the specialty food industry, has been a cornerstone of support for the pastry arts community in the United States for over 40 years. Known for its dedication to quality and innovation, Paris Gourmet has built a stellar reputation by sourcing world-class ingredients and providing unparalleled service to chefs, chocolatiers, and bakers nationwide.

"Paris Gourmet's commitment to the highest standards in pastry ingredients and support for culinary professionals make them an invaluable partner for Team USA," said Chef Stéphane Chéramy, President of Club Coupe du Monde Team USA. "Their expertise and resources help us prepare our team to reach new heights of technical precision and creativity, positioning the United States to make a memorable impact on the world stage in Lyon. We are incredibly grateful for their unwavering support and excited for what this renewed partnership will bring."

Through its exceptional brands, Paris Gourmet continues to empower culinary professionals with premium ingredients and resources that reflect the highest standards of craftsmanship. Their partnership with Club Coupe du Monde Team USA underscores a shared vision of advancing creativity, artistry, and excellence within the pastry profession.

"Being part of the Coupe du Monde de la Pâtisserie in Lyon, France in 2027 and supporting Team USA is an honor and privilege," says Xavier Noel, President of Paris Gourmet. "Whether at culinary competitions, educational fundraisers, trade events, or industry exhibitions, we invest in strengthening the profession and ensuring a bright future for chefs."

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Paris Gourmet Renews Partnership with Club Coupe du Monde Team USA/Add 1

The 2027 Coupe du Monde de la Pâtisserie will bring together leading pastry chefs from across the globe, who will compete in disciplines like sugar artistry, chocolate, and ice carving, each showcasing their unique talents and creativity. Team USA, strengthened by the support of Paris Gourmet and other key partners, will benefit from a partnership that celebrates the innovation and commitment needed to excel at this elite level.

A distinguished group of partners has united to support Team USA's journey to Lyon for the 2027 Coupe du Monde de la Pâtisserie. Leading the way, Valrhona serves as the Main Partner Founder and a Platinum Partner, joined at the Platinum level by Truffly Made and Gourmet Foods International. Paris Gourmet lends its longstanding support as a Bronze Partner, while Midwest Global Imports strengthens the team as the Official Practice Kitchens provider and Paul Strabbing captures their journey as the Official Team Photographer, both serving as Gold Sponsors. Koerner Company is as an Allied Partner. With more partners to be announced, this growing coalition underscores the strong foundation behind Team USA's mission to achieve excellence on the global stage.

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For Sponsorship Opportunities

To learn more about supporting Club Coupe du Monde Team USA and becoming a partner, please contact Chef Kévin D'Andréa at kevin@foliepops.com.

About Club Coupe du Monde Team USA

Club Coupe du Monde Team USA is committed to inspiring excellence, creativity, and innovation in the pastry arts. The organization selects and supports the best American pastry chefs to represent the U.S. at the Coupe du Monde de la Pâtisserie in Lyon, France. This prestigious biannual competition features 50 countries and is recognized as the premier global pastry competition. For more information, visit www.pastryteamusa.com and follow on social media @pastryteamusa.

About Paris Gourmet

As a leading importer, distributor, and marketing expert in the specialty food industry, Paris Gourmet has built its reputation by prioritizing quality, innovation, and supporting chefs. Over 40 years, Paris Gourmet and its exceptional brands have been dedicated to sourcing world-class ingredients and providing unparalleled service to the culinary community. For more information, visit www.parisgourmet.com.

(Sirha) Pastry World Cup (Coupe du Monde de la Pâtisserie): pastry revolution

Pastry is emerging in the contemporary world. The desserts are now combining their sensitivity to technicality, to the new architectural and sensory expressions. Nothing stops the sweet creators of the 21st century. And since the world is moving on, the Pastry World Cup is changing dimension, with a completely rethought universal identity. Product sourcing, natural tastes, precise gestures, team spirit are combined for an intense and visionary baking experience. Pastry World Cup is organized by the global brand Sirha Food, part of the GL events group. For more information: www.cmpatisserie.com/en

Media Contacts:

Club Coupe du Monde Team USA

Chuck Mirarchi
Communications Director
Email: pastryteamusa@gmail.com
Phone: +1 (917) 749-4096

Paris Gourmet

Shirley Hall
Marketing Manager
Email: s.hall@parisgourmet.com
Phone: +1 (201) 939-5656