

**SIRH/+**  
**COUPE DU MONDE**  
**DE LA PÂTISSERIE**  
**TEAM USA**

**FOR IMMEDIATE RELEASE**

**Midwest Imports Ltd. Returns as Key Partner Supporting  
Club Coupe du Monde Team USA for 2027 Coupe du Monde de la Pâtisserie**

*Longtime partner Midwest Imports Ltd. to provide training facilities and premium ingredients,  
extending their commitment to Pastry Team USA*

**New York, NY – Monday, 23 September 2024** – Club Coupe du Monde Team USA is thrilled to announce the renewal of its partnership with **Midwest Imports Ltd.** for the upcoming 2027 Coupe du Monde de la Pâtisserie in Lyon, France. As a premier supplier of high-quality ingredients and pastry equipment, Midwest Imports Ltd. will continue to play a crucial role in the training and preparation of the U.S. pastry team, continuing their valued tradition of support.

“We are excited to renew our partnership with Midwest Imports for the 2027 competition,” stated Chef Stéphane Chéramy, President of Club Coupe du Monde Team USA. “Their involvement provides our team with access to top-notch training facilities and premium products, which are essential for our preparations. Midwest Imports is deeply committed to excellence in pastry, aligning perfectly with our mission to showcase the best in American pastry.”

Midwest Global Imports, a long-standing gold partner of Club Coupe du Monde Team USA, will continue to provide premium ingredients and cutting-edge training facilities to the U.S. Pastry Team. Their support for over a decade now has been pivotal in ensuring that Pastry Team USA has access to the best tools and resources needed to succeed at the highest level.

Rick Jurkowski, General Manager of Midwest Global Imports, added, “Having the proper facilities and resources plays a vital role in the success of Pastry Team USA, and we are honored to continue supporting the team for the 2027 Coupe du Monde de la Pâtisserie. We are committed to providing the finest products and resources to help the team, as well as every chef and pastry chef to excel in the kitchen.”

“We believe in fostering long-term relationships with our partners. What excites us most about working with Pastry Team USA is the opportunity to contribute to a shared vision of excellence and creativity,” said Todd Ostrowski, sales manager at Midwest Imports. “One of the most rewarding aspects of our partnership with Pastry Team USA is seeing the impact it has beyond the competition. The techniques, creativity, and innovations developed during their preparations in our kitchen inspires chefs and pastry chefs across the country. It’s exciting to see how their work influences the broader culinary community.”

Chef Kévin D'Andréa, Sponsorship Director for Club Coupe du Monde Team USA, stated, “We’re thrilled to renew our collaboration with Midwest Imports Ltd. It’s truly inspiring to work with such dedicated and knowledgeable professionals. Their support empowers our team to push boundaries and elevate our craft. We’re excited tap into their resources and expertise as we showcase American pastry excellence on the world stage.”

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**For Sponsorship Opportunities:**

To learn more about supporting Club Coupe du Monde Team USA and becoming a sponsor, please contact Chef Kévin D'Andréa at [kevin@foliepops.com](mailto:kevin@foliepops.com).

**About Club Coupe du Monde Team USA**

Club Coupe du Monde Team USA is a leading 501(c)(3) nonprofit organization devoted to inspiring excellence, creativity, innovation, pride, competitiveness, fraternity and emotion in pastry professionals.

Club Coupe du Monde Team USA is also dedicated to promoting transmission, exploration, vision and advancement of both the artistic and scientific realms of the Pastry Arts. The Club seeks, recognizes and support America's best pastry chefs to represent the United States in the prestigious Coupe du Monde de la Pâtisserie in Lyon, France. With 50 participating countries, this biannual event is the most prestigious pastry competition in the World. For more information: [www.pastryteamusa.com](http://www.pastryteamusa.com).

**About Midwest Imports Ltd.**

For over 30 years, Midwest Imports Ltd. has been a Master Importer, delivering the finest sweet and savory ingredients from around the globe to professional kitchens throughout the Midwest. As a premier supplier of high-quality ingredients, tools, and equipment to the pastry and culinary professions, Midwest Imports is renowned for its commitment to excellence and unparalleled customer service. The company partners with top-tier chefs and culinary institutions across the U.S. and internationally, offering an extensive catalog of premium products designed to meet the needs of professionals in the culinary arts. For more information, visit [midwestimports.com](http://midwestimports.com).

**(Sirha) Pastry World Cup (Coupe du Monde de la Pâtisserie): pastry revolution**

Pastry is emerging in the contemporary world. The desserts are now combining their sensitivity to technicality, to the new architectural and sensory expressions. Nothing stops the sweet creators of the 21st century. And since the world is moving on, the Pastry World Cup is changing dimension, with a completely rethought universal identity. Product sourcing, natural tastes, precise gestures, team spirit are combined for an intense and visionary baking experience. Pastry World Cup is organized by the global brand Sirha Food, part of the GL events group. For more information: [www.cmpatisserie.com/en](http://www.cmpatisserie.com/en)

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