

**SIRH/+**  
**COUPE DU MONDE**  
**DE LA PÂTISSERIE**  
**TEAM USA**

**FOR IMMEDIATE RELEASE**

**Koerner Company Joins Club Coupe du Monde Team USA as Allied Partner**

*Koerner Company's Support Strengthens Team USA's Path to Pastry Excellence at the Coupe du Monde de la Pâtisserie 2027*

**New York, NY - 25 November 2024** - Club Coupe du Monde Team USA is thrilled to announce that Koerner Company, a premier distributor of fine food products and ingredients, has officially joined as an Allied Partner for the organization. This partnership underscores a shared commitment to excellence in pastry arts and culinary innovation as the team prepares for the prestigious Coupe du Monde de la Pâtisserie in Lyon, France, in January 2027.

Koerner Company, a family-owned business with decades of experience in the foodservice industry, is a trusted supplier to top chefs, bakeries, and restaurants across the United States. Known for their dedication to quality and customer service, Koerner Company provides a wide range of ingredients and equipment that empower culinary professionals to achieve exceptional results.

“As we continue our journey to represent the United States on the world stage, partnerships like this are vital,” said Chef Stéphane Chéramy, President of Club Coupe du Monde Team USA. “Koerner Company’s unwavering dedication to the culinary industry aligns perfectly with our mission to innovate and celebrate the artistry of pastry. Their support will be instrumental in helping our team succeed.”

Koerner Company’s partnership will contribute to the team’s ongoing efforts to provide training, resources, and support for the 2027 competition, further elevating the visibility of American pastry professionals on the global stage.

“Supporting individual and team competitions is so rewarding and we are pleased to be a part of this Coupe du Monde team,” said Tim Koerner, President, Koerner Company. “Their level of knowledge, detail, and execution is just awe-inspiring. I think making a commitment to the culinary arts helps solidify an exciting future for all of us.”

This collaboration reflects the growing network of industry leaders rallying behind Team USA as they prepare for the United States National Selection in the fall of 2025, the Americas Continental Selection in 2026, and ultimately, the 2027 Coupe du Monde de la Pâtisserie.

The Coupe du Monde de la Pâtisserie gathers the world’s finest pastry chefs, competing in disciplines such as sugar artistry, chocolate, and ice carving. Each competitor will bring their individual flair and expertise to the table. Team USA, bolstered by the support of Koerner Company and other influential partners, is poised to benefit from a collaboration that fosters the creativity and dedication required to thrive in this prestigious competition.

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## Koerner Company Joins Club Coupe du Monde Team USA as an Allied Partner/Add 1

In addition to Koerner Company, a remarkable group of partners has come together to support Team USA on their path to the 2027 Coupe du Monde de la Pâtisserie in Lyon. At the forefront is Valrhona, serving as both the Main Partner Founder and a Platinum Partner, with Truffly Made and Gourmet Foods International joining at the Platinum level as well. Midwest Global Imports is supporting the team with the Official Practice Kitchens, and Paul Strabbing is on board as the Official Team Photographer, both as Gold Sponsors. This collective support reflects the strength and commitment behind Team USA's mission to shine on the world stage.

This strong lineup of sponsors represents the foundation of Team USA's success. However, the momentum doesn't stop there—additional partnerships are on the horizon, with more exciting announcements expected in the coming months. These collaborations will further bolster Team USA's preparations and showcase the overwhelming support from the culinary community.

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### **For Sponsorship Opportunities**

To learn more about supporting Club Coupe du Monde Team USA and becoming a partner, please contact Chef Kévin D'Andréa at [kevin@foliepops.com](mailto:kevin@foliepops.com).

### **About Club Coupe du Monde Team USA**

Club Coupe du Monde Team USA is committed to inspiring excellence, creativity, and innovation in the pastry arts. The organization selects and supports the best American pastry chefs to represent the U.S. at the Coupe du Monde de la Pâtisserie in Lyon, France. This prestigious biannual competition features 50 countries and is recognized as the premier global pastry competition. For more information, visit [www.pastryteamusa.com](http://www.pastryteamusa.com) and follow on social media @pastryteamusa.

### **About Koerner Company**

Over the past twenty years, The Koerner Company has supplemented its core distribution business by increasing its involvement with education. Whether through personal development in vendor classes abroad or community outreach to local culinary training programs, they have made a commitment to the trade. They continue to demonstrate new techniques and products across the country as a way to educate others on the possibilities that exist in the pastry, culinary and mixology arena. For more information, visit <https://www.koerner-co.com/>

### **(Sirha) Pastry World Cup (Coupe du Monde de la Pâtisserie): pastry revolution**

Pastry is emerging in the contemporary world. The desserts are now combining their sensitivity to technicality, to the new architectural and sensory expressions. Nothing stops the sweet creators of the 21st century. And since the world is moving on, the Pastry World Cup is changing dimension, with a completely rethought universal identity. Product sourcing, natural tastes, precise gestures, team spirit are combined for an intense and visionary baking experience. Pastry World Cup is organized by the global brand Sirha Food, part of the GL events group. For more information: [www.cmpatisserie.com/en](http://www.cmpatisserie.com/en)

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