

SIRH/+
COUPE DU MONDE
DE LA PÂTISSERIE
TEAM USA

FOR IMMEDIATE RELEASE

**Gourmet Foods International Joins
Club Coupe du Monde Team USA as Platinum Partner,
Elevating American Pastry Artistry**

*Elite ingredient provider Gourmet Foods International partners with Team USA,
furthering their journey to the world's top pastry competition in Lyon*

New York, NY – 6 November 2024 – Club Coupe du Monde Team USA is excited to announce a new platinum-level partnership with Gourmet Foods International (GFI), a leading distributor of specialty ingredients and artisan products to culinary professionals nationwide. GFI has joined forces with Team USA to support their 2027 journey to the prestigious Coupe du Monde de la Pâtisserie, the premier global pastry competition held biennially in Lyon, France.

For 57 years, GFI has been a trusted source of premium ingredients, providing restaurants, hotels, and chefs with products that reflect a commitment to quality and culinary excellence. GFI's comprehensive selection of premium ingredients will be instrumental in helping Team USA chefs push boundaries in flavor, presentation, and creativity as they prepare for global competition.

“At GFI, we are inspired by Club Coupe du Monde Team USA's commitment to advancing American culinary artistry on the world stage,” stated Brian Scott, President at Gourmet Foods International. “We're thrilled to support these extraordinary chefs with the highest-quality ingredients as they prepare to represent the best of U.S. pastry arts.”

Club Coupe du Monde Team USA, with its history of top-tier pastry professionals, is recognized for excellence and innovation. As the team readies for its upcoming National Selection next year and then the 2027 international competition, GFI's support will offer them access to a diverse range of products essential for achieving intricate techniques and refined flavors.

“GFI's backing is invaluable to Team USA's mission,” said Chef Stéphane Chéramy, President of Club Coupe du Monde Team USA. “Their premium ingredient offerings provide our chefs with the resources and inspiration they need to craft extraordinary creations. This partnership allows us to reach new heights in showcasing American talent and innovation in pastry.”

With the 2027 Coupe du Monde de la Pâtisserie on the horizon, Team USA is intensifying its preparation, and GFI's contributions come at a pivotal moment. Chef Kévin D'Andréa, Sponsorship Director for Club Coupe du Monde Team USA, underscored the impact of GFI's partnership, saying, “Access to GFI's high-quality products will elevate our team's creativity and precision. This collaboration exemplifies our shared commitment to excellence and culinary exploration.”

As a platinum-level partner, GFI's support marks a significant step in Team USA's journey, reinforcing a mutual dedication to culinary innovation and artistry. Together, Club Coupe du Monde Team USA and GFI are working to inspire a new generation of American pastry chefs and bring American creativity to the forefront of global pastry arts.

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Gourmet Foods International Joins Club Coupe du Monde Team USA as a Platinum Partner/Add 1

Alongside Gourmet Foods International, several esteemed partners have committed their support to the 2027 Pastry Team, establishing a strong foundation for Team USA's journey to Lyon. Valrhona, the Main Partner Founder, is also a Platinum Partner. Truffly Made has also signed on as a Platinum Partner. Additionally, Midwest Global Imports, serving as the Official Practice Kitchens for the team, and Paul Strabbing, the Official Team Photographer, are participating as Gold Sponsors. Together, these partnerships highlight the robust support behind Team USA's mission to excel on the global stage at the Coupe du Monde de la Pâtisserie.

For Sponsorship Opportunities

To learn more about supporting Club Coupe du Monde Team USA and becoming a partner, please contact Chef Kévin D'Andréa at kevin@foliepops.com.

About Club Coupe du Monde Team USA

Club Coupe du Monde Team USA is committed to inspiring excellence, creativity, and innovation in the pastry arts. The organization selects and supports the best American pastry chefs to represent the U.S. at the Coupe du Monde de la Pâtisserie in Lyon, France. This prestigious biannual competition features 50 countries and is recognized as the premier global pastry competition. For more information, visit www.pastryteamusa.com and follow on social media @pastryteamusa.

About Gourmet Foods International

GFI is a full-service importer, wholesaler and distributor offering over 15,000 of the world's finest food products. GFI's dedicated fleet of trucks and drivers deliver these products on time and in perfect condition with very approachable minimum delivery requirements. We specialize in the most elite and obscure award-winning creations to the classic icons like Reggiano, Gruyere and Aged Gouda. Our highly curated assortment helps expand your experience in key categories such as Hors D'Oeuvres, Cured Meats, Olives, Snacks, Pasta, Vinegars, Bakery, Pastry, Imported and Domestic Cheeses and more. For more information, visit www.gfifoods.com.

(Sirha) Pastry World Cup (Coupe du Monde de la Pâtisserie): pastry revolution

Pastry is emerging in the contemporary world. The desserts are now combining their sensitivity to technicality, to the new architectural and sensory expressions. Nothing stops the sweet creators of the 21st century. And since the world is moving on, the Pastry World Cup is changing dimension, with a completely rethought universal identity. Product sourcing, natural tastes, precise gestures, team spirit are combined for an intense and visionary baking experience. Pastry World Cup is organized by the global brand Sirha Food, part of the GL events group. For more information: www.cmpatisserie.com/en

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